

STRATEGY

&

GLOBAL OPERATIONS



ainablankson

Aina

Blankson

Strategy & Global Operations



...unveiling the SGO Brain Box

What We Do



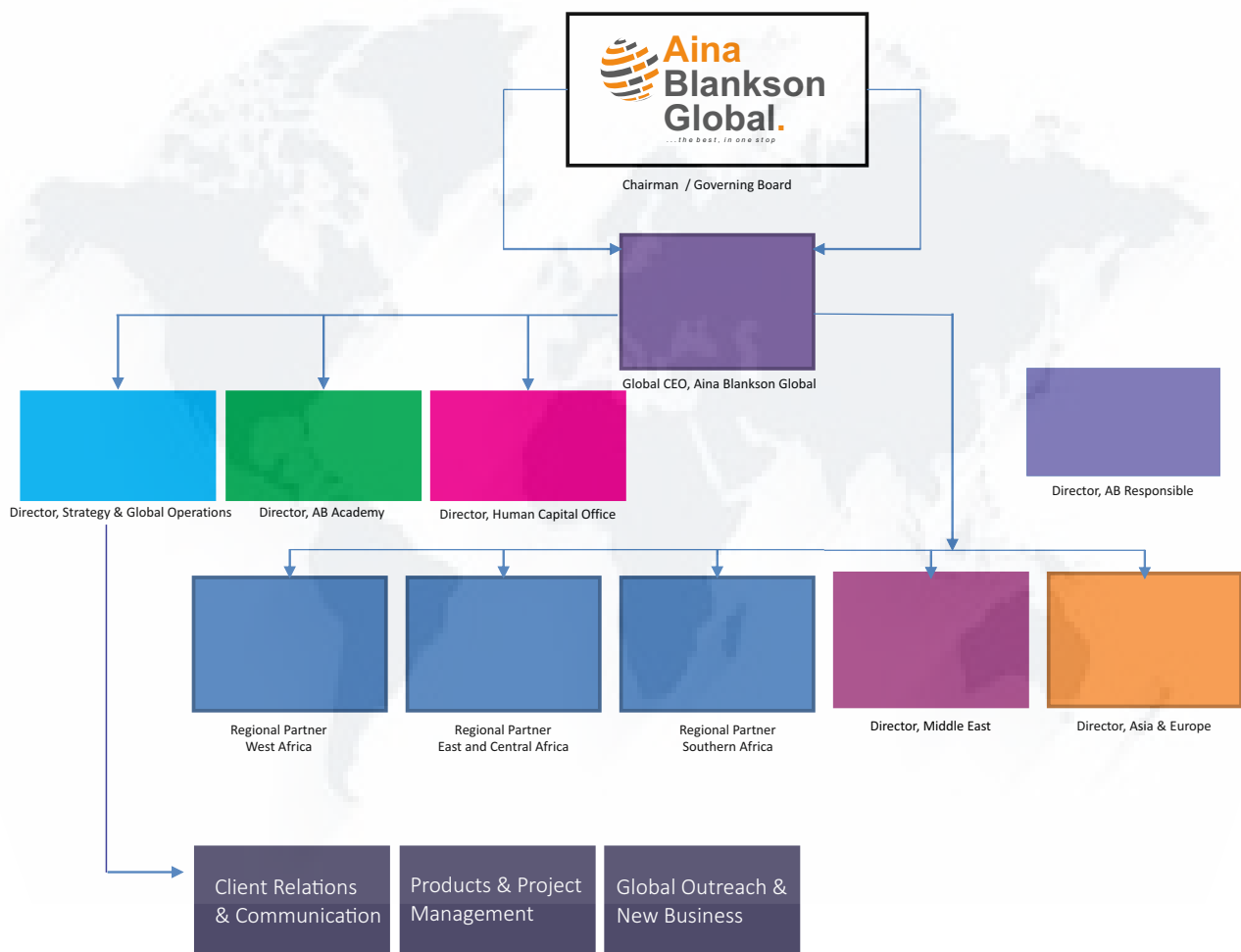
Though Aina Blankson has become recognized for its unique style in law practice and related services, our world-class innovation, creativity and visionary leadership stands us out and makes us irreplaceable. While our peers respect us for our professionalism and continuous distinction in the environment in which we operate, our clients retain us for our transparency, integrity and adherence to first-in-class quality representation.

From our state-of-the-art serene offices which fosters “imaginative thinking” to our relentless pursuit of excellence in all we do, our persistent commitment to exceeding clients' interests has earned us the leadership spot in our field.

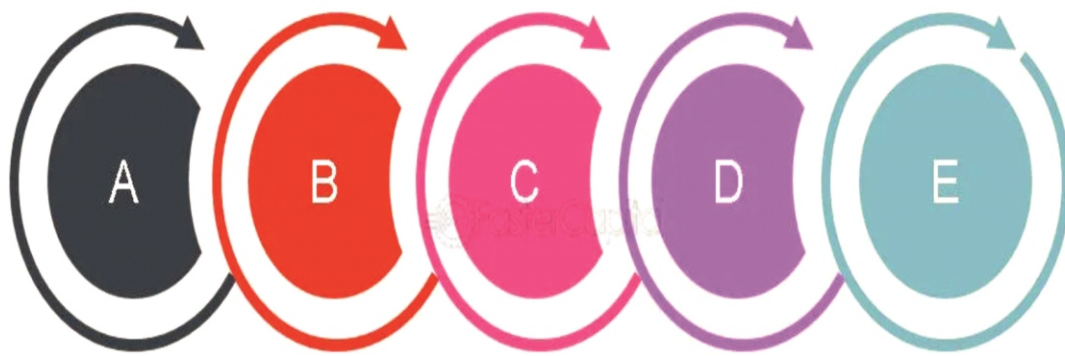
Our Strategy & Global Operations (SGO) team remain the brain box of the Firm and the magic behind the Aina Blankson brand. Towards the realization of the vision of our founder to establish a truly *“leading global firm with distinctive world class standards”*, not only do we recognize the place of “thinking” in practically all we do, this is demonstrated in our business model, ethics and global infrastructure. The three core departments within our SGO are:

Client Relations & Communication
Products & Project Management
Global Outreach & New Business

How We Operate



CLIENT RELATIONS & COMMUNICATION



Client engagement and service

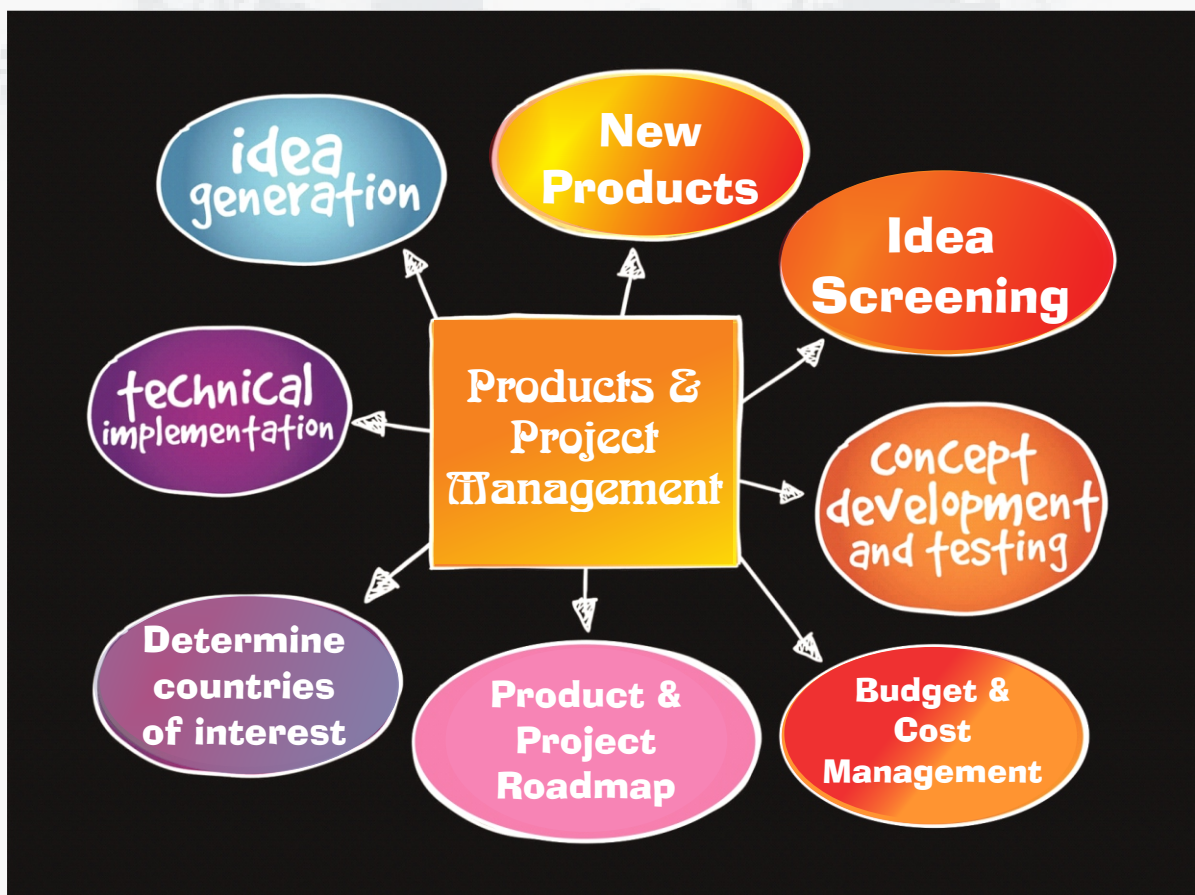
Client care & Feedback

Branding, promotion & Visibility

Finding new ways to reach target Audience

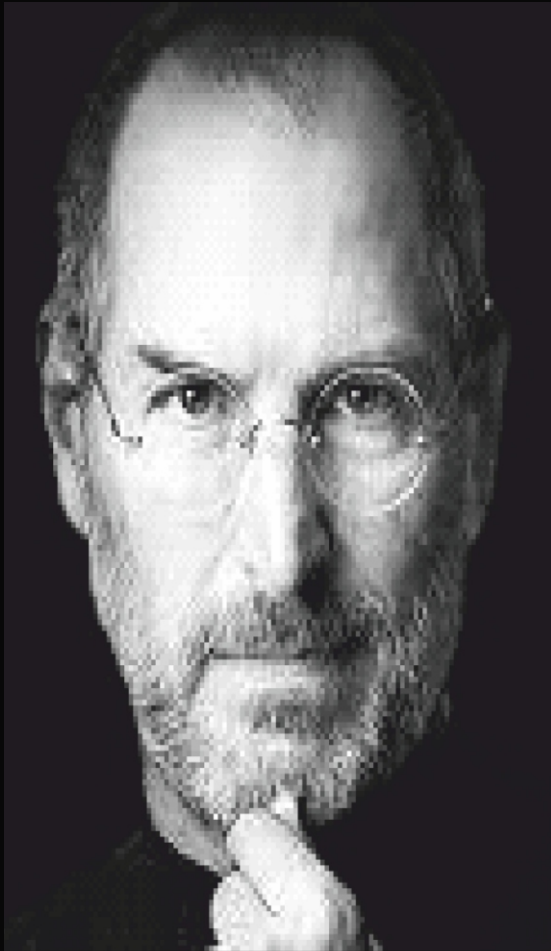
Periodic bulletins & updates

PRODUCTS & PROJECT MANAGEMENT



GLOBAL OUTREACH & NEW BUSINESS





"The doers are the major thinkers, the people that really create the things that change the industry are both the thinkers and doer in one person".

- **Steve Jobs**







I N N O V A T E
O R D I E



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