
THE
ainablanks^{on}
THINKERS & LEADERS
INITIATIVE

"Promoting Imaginative Thinking; Enabling Excellence"

**EXECUTIVE
PROGRAM**



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AB-TLEP: INTRODUCTION



Be a Leader Who Matters

Inquiry; Insight and Thinking are three words that describe the power and outcomes of a distinctive way of learning, analyzing, and interacting. With dogged focus on "Insight, Inquiry and Thinking", attendees at the Aina Bankson Thinkers & Leaders Executive Program are set apart from other business professionals and distinguishes them for the entirety of their professional lives. Our educational philosophy is rooted in the belief that transformational insights start with rigorous inquiry and a fundamentals-based understanding of how organizations function, how markets work, and how people make decisions. Simply put, our primary focus is on "Insight & Thinking" as not only does the ability to think matter in leadership, it does matter the most for without which, business strategy and growth remains utopian.

If you are an executive who formulates and implements corporate strategy—and wants to enhance your competitive strategic advantage—it is time to think AB-TLI for the Executive Program in Corporate Strategy. In this program, you will crystallize the formulation and execution of your strategy in today's complex global environment and leave with an immediately applicable model for a competitive strategy. By attending, you will define your long-term business strategic objectives and initiatives and translate them into an execution roadmap. You will gain the techniques to understand the competitive structure of an industry and a company's competitive advantage. You will analyze various strategic decisions including positioning, pricing, new venture, technology, and diversification. In addition, you will look at how organizational structure impacts effective strategy development and implementation. Simply put, the Executive Program will teach you not just how to think but the science and process of thinking towards enabling you:

- Improve your strategic planning process
- Translate strategic objectives into an execution plan
- Develop systems for coordinating across units
- Use game theory reasoning to analyze strategic decisions

Who Can Attend

This Executive Program is strictly for senior-level executives and general managers who are responsible for the formulation and implementation of corporate strategy in a multi-national firm or large professional firm whose titles include include: President, CEO, CFO, Vice President, Director, Partner, and Senior Manager.

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