

# ab. academy



Promoting  
**IMAGI  
NATIVE**  
THINKING  
& Excellence

ab.



ab.academy

*...our capacity development powerhouse*

# What We Do



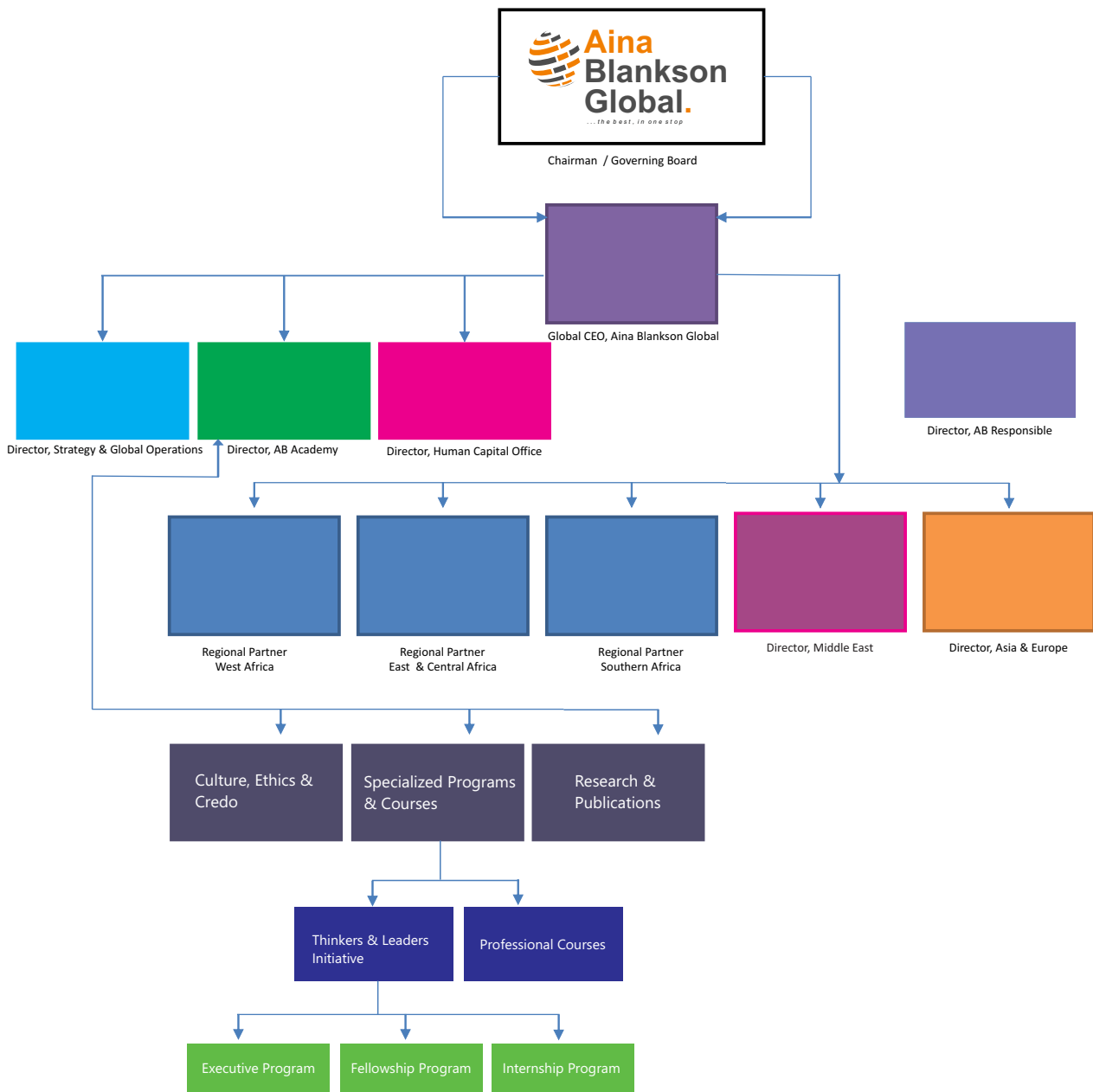
**T**hat Aina Blankson has become recognized for its unique style in law practice and related services is no longer news. The world-class innovation, creativity and professionalism which our staff consistently display stands us out and has only been possible simply because we appreciate that exceptional excellence is only attainable through training and capacity development.

Our professionalism and continuous distinction in the environment in which we operate and adherence to first-in-class quality representation has been made possible by the back end work of AB Academy, our training powerhouse.

Given our relentless pursuit of excellence and persistent commitment to exceeding clients' interests, the Learning and Development Committee (LDC) of AB Academy remain the "*capacity development powerhouse*" of the Firm which makes the Aina Blankson Staff Excellence possible. Towards the realization of our client centric approach, the three core departments which drives the operations of AB Academy are:

- Culture, Ethics & Credo
- Specialized Programs & Courses
- Research & Publications

# How We Operate



# CULTURE, ETHICS & CREDO



- Culture: The Aina Blankson Culture defines and influences how people think, feel and act while they are engaged by the firm. It is a set of shared attitudes, values, goals and practices that characterize the firm.
- Ethics & Etiquette: The Aina Blankson Ethics are moral principles that guide the behavior and conduct of everyone associated with the Aina Blankson Brand while the Aina Blankson Etiquette is a succinct guide that governs the socially acceptable behavior for staff towards promoting a conducive work environment. It covers expectations on interactions with colleagues, personal conduct and the basic tenets of professionalism that enables productivity in the work place.
- Credo: The Aina Blankson credo is "*Imaginative Thinking.*" To be imaginative is to be inventive and original and having the ability to "**think about things**" in new ways.

# THE AB CULTURE

- **Quality First**
- **Service & Speed**
- **Atmosphere & Cleanliness**
- **Accountability & Responsibility**
- **Class, Decorum & Influence**



# THE AB CREDO & CORE VALUES

## *Our Credo*



## *Our Core Values*

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( C - C L I P S )

Character

Competence

Leadership

Integrity

Professional Poise

Stewardship

# SPECIALIZED PROGRAMS & COURSES

The Specialized Programs & Courses department provides adequate training opportunities for all members of Aina Blankson including member firms of our parent company, Aina Blankson Global. Our Specialized Programs include the Thinkers & Leaders Initiative (TLI), Internship and Fellowship Programs amongst others.

Our range of courses assist staff members to discover their hidden skills and talents and making them highly efficient to achieve greater competence in their field and improve their prospects for progress. Our Programs Courses :

Law

Tax

International Arbitration

Finance

Technology & Data Protection

Oil & Gas

Maritime

Capital Market & M&A

Intellectual Property

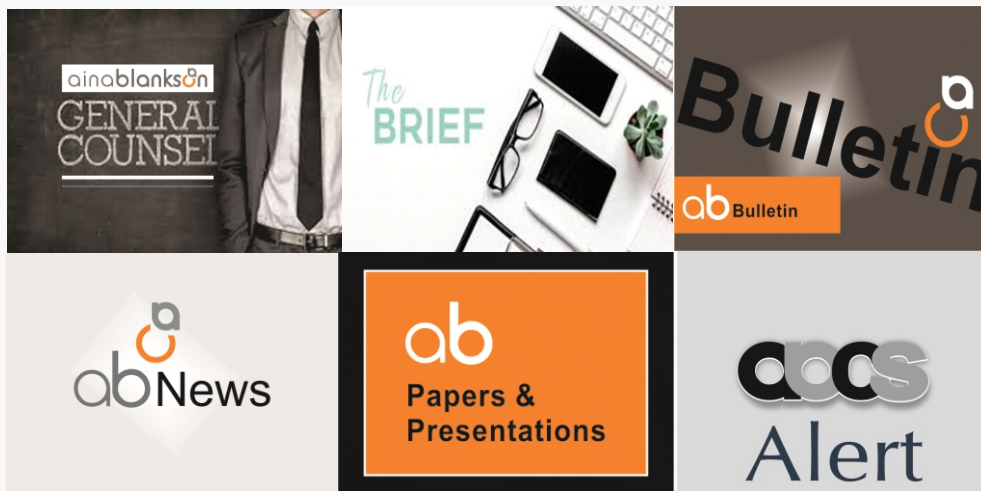
Leadership & Thinking

Time & Project Management





# RESEARCH & PUBLICATIONS



Research and Publication is central to the growth of any organisation. Studies have revealed that amongst the underlying factors responsible for the growth of most successful corporations is innovation which is largely fuelled by research.

The Research & Publication team of Aina Blankson is focused on the discovery of new trends in diverse sectors across the globe and support the entire practice in ensuring top-quality legal advice while generating innovative and cost-effective solutions to client problems along the following lines:

- Provide research and analysis for complex litigation and draft legal opinions relating to prospective litigation
- Write arguments and submissions for a wide variety of administrative tribunals and all court levels, including the Appellate courts
- Provide seasoned business transaction legal opinions through publications including Clients Alerts & Bulletins, provide Updates on developments in country and across the globe.

*"Education gives us our competitive edge. Anybody can hire smart people. It's what you do with them that makes the difference. In a professional service organization, all you have to sell are your people's abilities, so we invest in that."*





**Lawrence A. Weinbach**  
Managing Partner and Chief Executive  
Arthur Andersen Worldwide Organization



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