

AINA BLANKSON GOES INTERNATIONAL

The Aina Blankson brand has taken a major leap forward with the launch of its parent firm, Aina Blankson Global, a Swiss Verein. As the parent firm of Aina Blankson LLP, Aina Blankson Global is headquartered in Switzerland and comprises of legally separate, independent member firms providing best-in-class services in legal advisory, financial advisory, tax, consulting, including corporate and related services around the world. The Aina Blankson brand has emerged as a global leader in professional services and is today recognized as the “one-stop-professional services provider of choice” by multinationals and governments in Africa, Europe, and the MENA Region.

Guided by ethical values and ideals of Professionalism, Professional Decorum, Transparency, Integrity and Quality First Culture, the firm has become recognized for its expertise and professionalism in representing varied clientele in both local and foreign environments. Leveraging on the creative minds of diverse specialists and global team of experienced professionals, made up of 1000+ people in 20 countries across the globe, the well over three-decade old firm and brand goes beyond business as usual to deliver with a difference. As stated by the lead partner, Kehinde Aina, SAN, “we challenge conventions to find better solutions and remain committed to positively shaping tomorrow for our people, clients, and communities”.

What makes the Aina Blankson brand appealing and different from its peers is not just its global reach but the fundamental principles and ethical values upon which its operations and services are rooted. Having collectively endorsed the Aina Blankson Members

Ethical Values; Aina Blankson LLP, Aina Blankson Corporate Solutions (ABCS), SoluTax, AB Consulting, Thomas Macaulay Capital and all other Aina Blankson Global members, are committed to the following ideals;

- Quality First Culture
- Professionalism and Excellence
- Professional Decorum
- Transparency
- Integrity



On the Couch



with Kehinde Aina, SAN, OFR

Q: Let us start with clarification on the fundamental difference between the law firm, Aina Blankson, LLP and Aina Blankson Global. Are they one and the same especially as both shares the same name. What differentiates one from the other as it could be truly confused.?

A: That is a great place to start and let me state clearly that both are distinct and separate legal entities. While Aina Blankson is dedicated to core legal services, the parent firm Aina Blankson Global, is a full-service professional firm which warehouses a crop of members offering a swath of services which include law, finance, tax, consulting and corporate solutions. As one of the founding member firms of Aina Blankson Global, Aina Blankson subscribes to the common fundamental ethical values of professionalism, professional decorum, transparency, integrity and Quality First Culture which runs through all member firms of Aina Blankson Global.

Q: With the range of services under the remit of Aina Blankson Global which is obviously beyond the traditional legal practice as we know it, how does this approach best serve the interest of a prospective client in need of legal representation and what has informed such one stop, full-service structure?

A: In today's borderless world with the lines between law, financial and related services becoming increasingly blurred, clients are demanding advisers whose operations offer convenience, efficiency and well-rounded tailored solutions. With the comprehensive service approach of Aina Blankson Global, Aina Blankson stands better positioned in meeting the needs of clients and responding to the future of law and clients representation.

More to the point, given the sea change in the role of lawyers and professional advisory services; the transformation in the needs and demands of clients coupled with the threat or promise of

technology and artificial intelligence, not only is a fresh response an imperative, to do otherwise is to imperil legal practice and relevance. If the pandemic taught the world nothing else, it redefined the future of work. When you combine that reckoning with artificial intelligence, it is foolhardy not to rethink the approach to legal practice, professional services and in truth, every human endeavor as presently structured.

Q: Earlier you mentioned that ABCS and Aina Blankson LLP are distinct member firms of the Swiss Verein, Aina Blankson Global. Is there any reason why the services of ABCS which is along the lines of business formation, regulatory compliance and related services not within the service offerings of the law firm, Aina Blankson, LLP?

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The decision to separate and funnel all corporate and company secretarial services into the wells of ABCS is predicated on our perpetual pursuit of efficiency, specialization and administrative ease. With the growth of Aina Blankson in legal services and corporate services becoming an equally demanding area of work, it became imperative that such pseudo legal services be extricated from core legal transactional and litigation services, hence the birth of ABCS. Needless to say this approach has greatly enhanced our quality control and professional excellence which are fundamental nuggets of anything Aina Blankson.

Besides, the separation has deepened expertise, streamlined operations, optimized resource allocation and enables focus on delivering the best possible outcomes for our clients.

Q: Given the gradual global spread of the Aina Blankson brand, what plans have you in place towards efficient and seamless service delivery and more importantly, ensuring the much talked about professionalism and Quality First Culture are sustained?


A: One distinguishing feature of the Aina Blankson leadership is the perennial commitment to change and insatiable thirst for improvement. With strict adherence to corporate governance, technology, investment in operational processes, especially, respect for and, compliance with the Aina Blankson Members Code of Conduct Guidelines, our commitment to ethical conducts and quality representation remains at the core of all we do. Besides, as testament of our commitment to excellence, we dedicate a percentage of annual revenue to “promote professional excellence and imaginative thinking” across the entire global practice. This we do predominantly through AB Academy, our training powerhouse.


Q: Being a membership firm, is Aina Blankson Global open to taking on other firms into its fold as members?


A: Membership expansion is dependent on and determined by our needs, cultural alignment and whether the jurisdiction fits into the overall growth trajectory of the firm. While we actively explore opportunities for fresh partnerships in select countries, we remain protective of the brand and ensure all expansions are in tandem with the strategic direction of the Global Board.



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