



ainablanks<sup>on</sup>



**Aina**  
**Blankson**  
**Global.**

*... the best, in one stop*

# Vision & Founder



Kehinde Aina, SAN, OFR

## The Adidas Story

*“Impossible is Nothing”*



## Aina Blankson Story

*“Imaginative Thinking”*



**Founder:** German-born Adolf Dassler, nicknamed Adi, was an avid sportsman who spotted a gap in the market – the need for better shoes.

**Vision:** Adi’s vision was largely predicated on three guiding principles: Produce the best shoes; protect the athlete from injury; and Ensure product durability

**Challenges:** With the Second World War, seizure of factory by the military and bitter family feud, the company became highly fragmented which led to its eventual company split.

**Branding:** With Adi in sole charge, the word “Adidas” was coined and the company name was registered in 1949. A new logo was designed with the iconic three-stripe, creating a striking visual image that aimed to make his shoes stand out from the crowd.

**Global Expansion:** Adidas came up with a product innovation for every major sports event, dominating the world’s athletic shoe market.

**Founder:** Realizing the vacuum of a structured and depersonalized law firm in Africa, Nigerian born Kehinde Aina (Kenny or PK) chose to establish one that could compete with leading international firms. Reputed for his visionary leadership, determination, pursuit of excellence and selflessness, he approached his classmate, Harry Blankson and founded Aina Blankson.

**Vision:** Kenny’s vision to establish an international tier-one firm is predicated on three fundamental principles which include Exceptional Excellence; Professional Decorum; class and most of all, Integrity.

**Challenges:** With limited resources, the dream of Aina Blankson was birthed in December 1991 from a small one room office provided by a supposed mentor who shortly afterwards evicted him with a 30-day notice

**Branding:** The name Aina Blankson has become a global brand recognised for its professionalism, excellent services, decorum and class. With its iconic logo, Aina Blankson has become one of the most sought-after brands by high networth individuals, corporations, governments and international agencies.

**Global Expansion:** With Aina Blankson Global, a Swiss Verein, as the parent firm of Aina Blankson, it has afforded adequate global recognition by clients as a leading professional firm providing best-in-class services in legal, finance, tax, corporate, consulting and related services around the world.



# ORIGINAL VISION & GLOBAL MISSION STATEMENT



## VISION

A leading global Professional firm  
with distinctive world  
class standards

## GLOBAL MISSION STATEMENT

Leveraging on the creative minds of our diverse specialists, our unwavering commitment to professionalism, transparency, integrity, professional decorum and quality driven representation propels our second to none, first-in-class seamless professional services in law, finance, tax, consulting, corporate services and related advisory services across the globe.



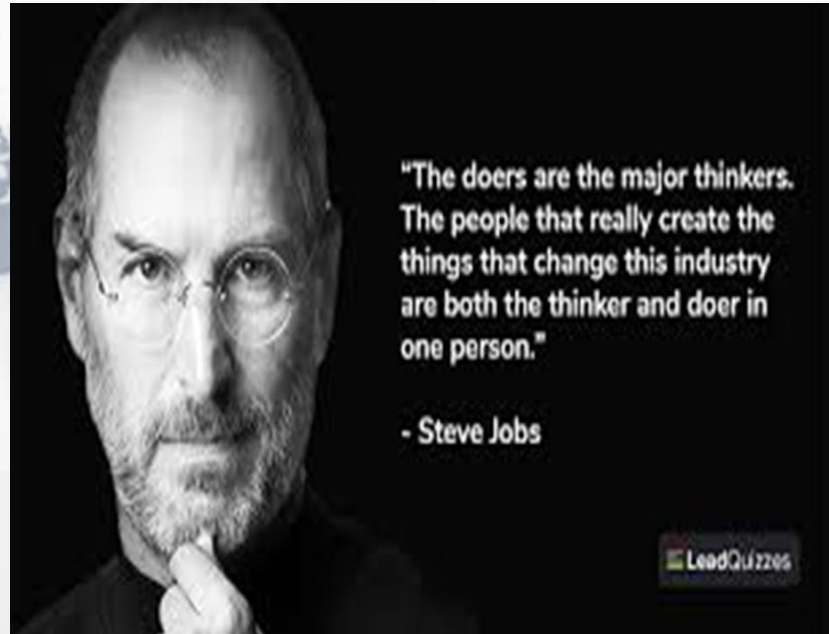
# PASSION

The success of Aina Blankson is a product of the passion, determination, selflessness and visionary leadership of the founder and lead partner, Kehinde Aina. With the combined commitment and dedication of the Partners, Directors, Associates and the ever dependable members of staff, the Firm has become a respected global brand serving industries, governments and multinationals in law, finance, tax, consultancy and corporate services.

# Our Credo

## OUR CREDO: IMAGINATIVE THINKING

IMAGI  
NATIVE  
THINKING



"The doers are the major thinkers. The people that really create the things that change this industry are both the thinker and doer in one person."

- Steve Jobs

LeadQuizzes

# What We Provide

In today's business environment, the line between law, finance and other related services is becoming blurred. Aina Blankson, a member of Aina Blankson Global is now recognised as a leading professional service firm, providing first in class services in law, finance, tax, consulting and corporate services.







# Law and Legal Services

The brand Aina Blankson has become synonymous with reliability and dependability in legal representation. Combining in-depth knowledge of local laws with the experience of our global team, we have sophisticated legal capabilities in key areas including cross border litigation and dispute resolution, international arbitration, mergers & acquisitions, banking & finance, capital markets, insurance, energy and maritime and extensive experience in structuring, financing, and managing multi-jurisdictional deals.

Litigation & International  
Arbitration

Capital Market &  
Transaction Advisory

Oil & Gas and Maritime

Intellectual Property &  
Entertainment



# Financial Advisory

Our multi-disciplinary team has led diverse transactions for clients across Africa, Asia, Europe, and the Americas. Our range of advisory services covers mergers & acquisitions, restructuring, public-private partnerships, privatization, structured finance, bond markets, and debt & equity markets. We complement our advisory services with unique insights into selected sectors of the economy.

Capital Raise

Restructuring & MBO's

Mergers & Acquisitions

Infrastructure Finance



# Audit & Tax Advisory

Through our Tax work, we strive to help maintain balance between individuals, institutions, and governments, essential for a fair and thriving society. Most of all, our appreciation of the complexities of international tax and audit, affords us the opportunity to support multinationals in managing risks, and assist in effectively navigating the myriad of tax, audit, regulatory, cultural, and labour issues that arise in cross border transactions.

Tax Structuring

Strategy & Planning

International Tax

Financial Audit & Related  
Services



# Consulting & Tech. Advisory

The overarching purpose of Aina Blanson Global within the consulting space is to deepen the promise of technology and human ingenuity. We help our clients become the next and best versions of themselves leveraging on the promise that the present day borderless world offers anyone willing to participate the opportunity to so do. We bring a unique combination of industry knowledge, strategic thinking, and innovative solutions to each engagement, delivering valuable insights and actionable recommendations that drive business success.

Strategy Consulting

Systems & Process  
Development

Business Development &  
Growth

Technology & AI Advisory



# Energy & Resources

At Aina Blankson Global, our Energy and Natural Resources team are dedicated to providing creative solutions that meet our clients' objectives. We pride ourselves on our multidisciplinary skill set, covering all the areas required to provide comprehensive and in-depth professional services for power and natural resource projects. We always seek new and innovative ways to support our clients towards the attainment of set objectives.

Oil & Gas

Mining & Metals

Energy & Chemicals

Power & Renewables



# Corporate Services & Governance

Aina Blankson Corporate Solutions (ABCS), a founding member of Aina Blankson Global, has become recognized by corporations as a leading professional services organization, providing services in company formation, company secretarial, regulatory compliance, corporate governance, human resource advisory, including wills and estate administration.

Corporate Services

Consulting & HR

Family & Private Wealth

Corporate Governance

# OUR CULTURE: OUR MAJOR ESSENCE

The Aina Blankson Culture is carefully designed to influence how people within Aina Blankson Global think, feel and act not only on the job, but in all they do.

The 5 prong Culture that defines the mode of operation within the global practice including approach of individuals and members of the Aina Blankson fold are as follows:

- Quality First
- Service & Speed
- Atmosphere & Cleanliness
- Accountability & Responsibility
- Class, Decorum & Influence



# OUR PEOPLE: OUR PRIMARY ASSET



Conventional wisdom dictates that corporate growth lies in marketing and chasing mandates. For us at Aina Blankson, our People remain our Number One Client and Mandate.

While we undoubtedly appreciate the importance of winning fresh mandates, our most important mandate of all is our people as they are the primary Clients, Owners and Leaders of the Firm.

The People First philosophy of Aina Blankson resonates through the fabric of the entire operations of the firm.



# AB RESPONSIBLE: OUR ESG COMMITMENTS

Aina Blankson is committed to the imperatives of Peace-building, Justice Sector Reform & Climate Change. Working in innovative ways with governments, non-profit organizations, and civil society, we are driving societal change and promoting environmental sustainability - designing and delivering solutions that contribute to a sustainable and prosperous future for all.

These commitments to our local communities and the wider society, stand front and center of our Corporate Responsibility efforts. As such, we respect human dignity and expand our capabilities through inclusion and cultural diversity. We promote the highest levels of ethical behavior, advance education, and culture, and advocate sustainable use of natural resources and respect for the environment.

# AB RESPONSIBLE: TRACK RECORD

Negotiation & Conflict Management Group (NCMG) incorporated in Nigeria in 1996 as the primary vehicle for Justice sector reform and Peacebuilding has been involved in some landmark achievements which include:



Negotiation  
& Conflict  
Management  
Group

**2002:** The Lagos Multi-Door Courthouse (the first court-connected ADR Centre in Africa) was established

**2003:** Replicated the MDC concept in the Federal Capital Territory, Abuja followed by Kano and other states in Nigeria

**2005:** Merger & Acquisition Dispute Resolution Program in Nigerian Banks

**2008:** 18 month World Bank sponsored project established MDCs in Abia & Kaduna States in Nigeria.

**2010:** Established the NCMG Peace Awards which recognize and honour individuals and organizations that exhibit exemplary leadership, as well as make outstanding contribution to the pursuit of peace & justice building

**2011:** Proposed the implementation of ADR in the Appellate Court through the Court of Appeal Mediation Program (CAMP)

**2014:** NCMG Was appointed consultant for the establishment of the Supreme Court Mediation Centre

**2018:** NCMG consulted and established the Court of Appeal Mediation Centre

# PEOPLE FIRST: AB ACADEMY

Education gives us our competitive edge. Anybody can hire smart people. It's what you do with them that makes the difference. In a professional service organization, all you have to sell are your people's abilities, so we invest in that. In line with the vision of Aina Blankson and its drive to always exceed clients' expectations, we are committed to training and developing capacity of staff members towards preparing them for business in the global market place.

The training and capacity development of AB Academy is structured along the following lines:

- Culture and Talent Development
- Exchange Programs & Courses
- Technology and AI
- Research & Publications

ab.academy

Promoting  
IMAGI  
NATIVE  
THINKING  
& Excellence

# HOW WE OPERATE

## PARENT FIRM



## MEMBER FIRMS



# MEMBERS ETHICAL VALUES

What makes Aina Blankson brand appealing and different from its peers is not just its global reach but the fundamental principles and ethical values upon which its operations and services are predicated. Having collectively endorsed the Aina Blankson Members Ethical Values; Aina Blankson LLP, Aina Blankson Corporate Solutions (ABCS), Aina Blankson Tax, AB Consulting and Thomas Macaulay Capital amongst others being Aina Blankson Global members, are committed to the following ideals;

PROFESSIONALISM AND EXCELLENCE

PROFESSIONAL DECORUM

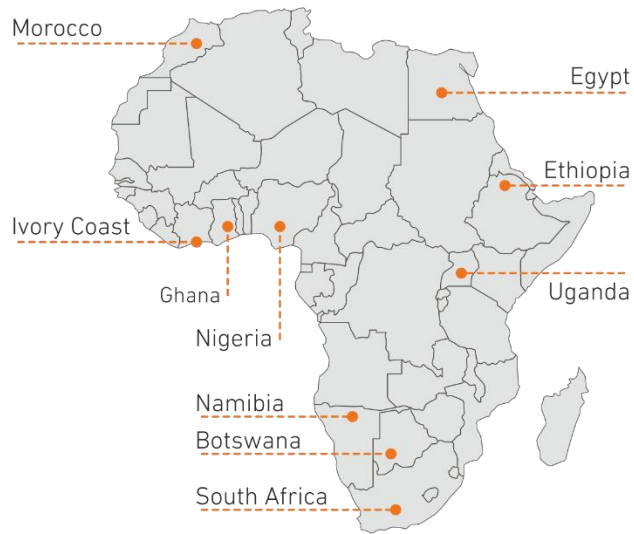
TRANSPARENCY

INTEGRITY

QUALITY FIRST CULTURE

# GLOBAL PRESENCE

## Africa Spread



## Global Spread



Offices in 20 Countries

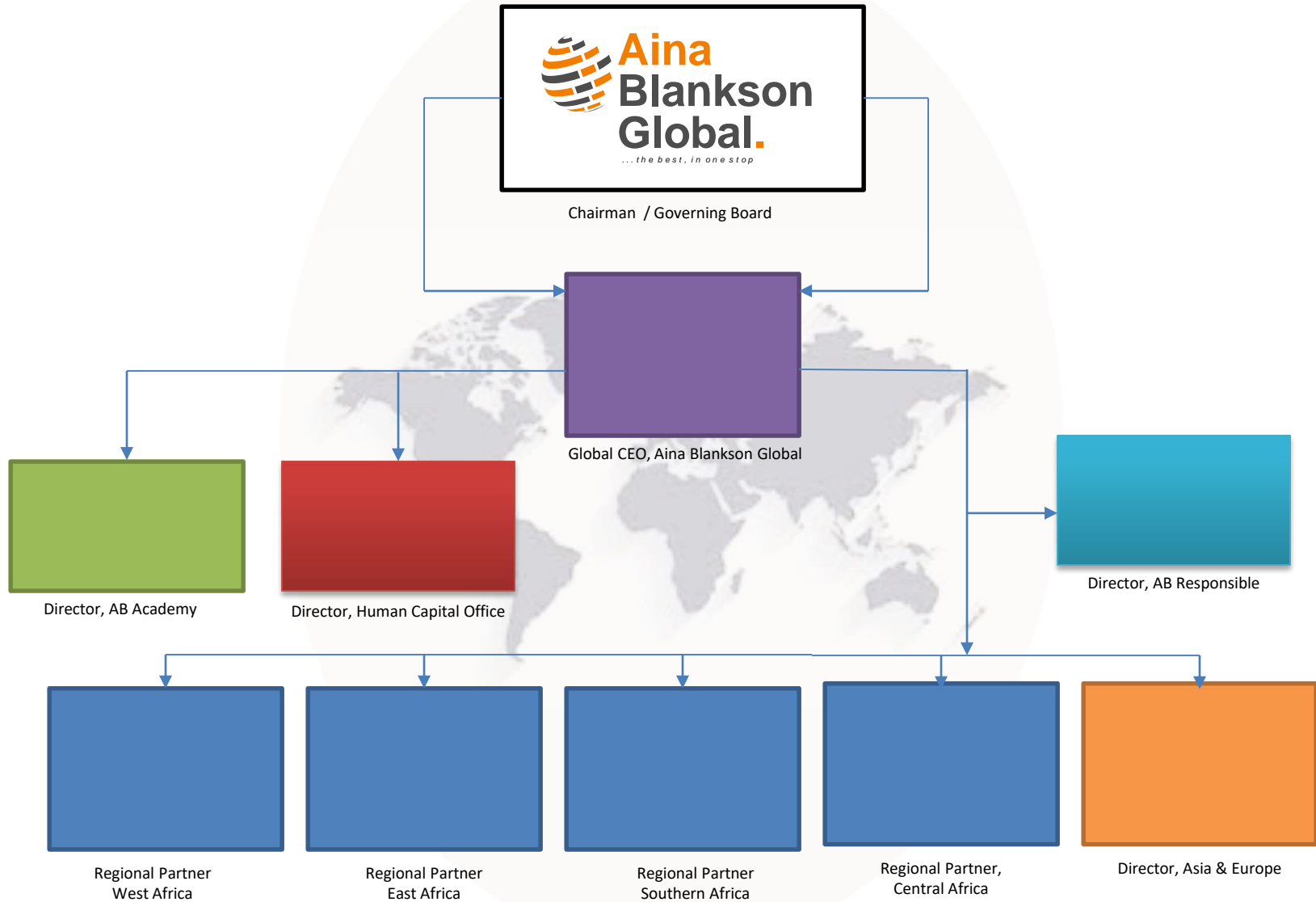
30+ languages .

and over

1000+

professionals

# OPERATIONAL STRUCTURE



“Across the globe, one thing is universally true of Aina Blankson Global; we care deeply about what we do and the impact we have on our clients and communities.

Our client-centric disposition defines us, while our commitment to justice sector reform, peacebuilding, and climate change is evergreen. We are unwavering in our commitment to playing a leading role in the change to a low-carbon economy”



Jeremy Lack  
*Vice Chair, Governing Board*  
*Aina Blankson Global*





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