

# Legal Research Group









# Legal Research Group:

## ***Our Essence***

The Legal Research Group (LRG) is central to the overall growth and success of Aina Blankson. As one underlying factor for growth amongst successful corporations is innovation which is largely fueled by research, the Research Group remains the brain box of the Firm.

With focused attention on the discovery of new trends in diverse sectors across the globe, the Research Group has the primary mandate of increasing the knowledge base of the Firm, develop new products and adequately support each of the practice areas towards enhancing clients needs.





# Legal Research Group:

## *Our Role*

The Legal Research Group is led by a seasoned team of accomplished professionals who support the entire practice in ensuring top-quality legal advice while generating innovative and cost-effective solutions to client problems along the following lines:

- Provide research and analysis for complex litigation and draft legal opinions relating to prospective litigation
- Write arguments and submissions for a wide variety of administrative tribunals and all court levels, including the Appeal courts
- Provide seasoned business transaction legal opinions
- Through publications including Clients Alerts & Bulletins, provide Updates on developments in-country and across the globe.





# **R & D : Research & Development Case Studies**





## Microsoft Research & Development:



Microsoft's research and development expenditure amounted to around **16.9 billion U.S. dollars** in its **2019 fiscal year**, a record high. Microsoft ranks the second among software and computer service companies worldwide in terms of R&D spend, behind only Google's parent company Alphabet.

The company's fiscal year 2019 not only witnessed a record spending for R&D, but also a record high in terms of annual sales – Microsoft brought in **125.84 billion U.S. dollars** in net sales, proving that their businesses are stronger than ever, after years of continued success.





# Procter & Gamble

## The Magic Behind Our Brands

*"Though P&G is widely known as a marketing company, our success stems from our world-class innovation. The*

- technical organization that creates superior consumer products.....
- .....We are consistently recognized as world leaders in innovation among consumer products companies, and lead in every product category in which we compete. We have state-of-the-art facilities and more depth and breadth in science and technology resources than any consumer products company in the world"





# Legal Research Group:

*Research units*





**Knowledge Hub:**

provides research and analysis for complex litigation and write arguments and submissions for a wide range of courts across diverse jurisdictions

**Legal Opinions:**

prepare legal opinions relating to issues arising in the course of business transactions.

**Publications :**

scholarly publications with the aim of supporting clients enquiries and by extension enhanced visibility for the Firm

**Market Intelligence:**

With careful analysis and study of local and international events, we provide clients with proactive market intelligence on sector specific areas through bulletins, client alert and regular updates.





## Publications



- Transaction Advisory Practice
- Financial Services
- Oil & Gas
- Maritime
- **Frequency:** Quarterly



- Litigation Practice
- Case Reviews & Updates
- Mediation & Arbitration Practice
- **Frequency:** Quarterly



- News
- Current Affairs
- **Frequency:** Monthly / bi-monthly





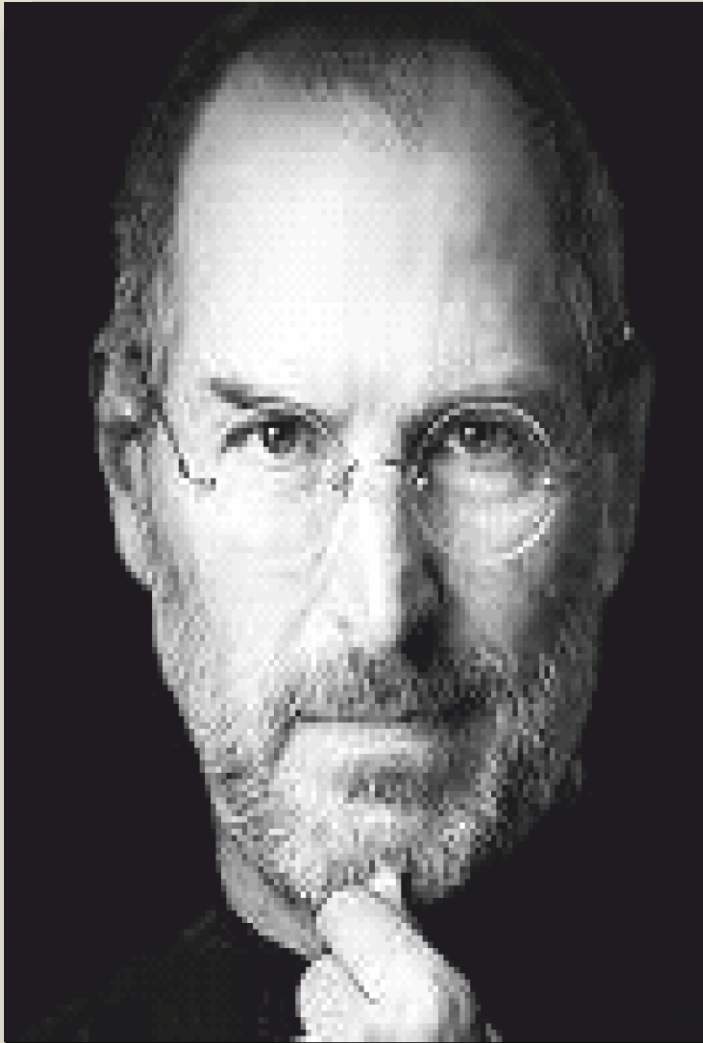
## Products



Based on knowledge fuelled by intensive research and market intelligence, the Legal Research Group develop products on diverse areas including technology through AB Intelligence.

The overall essence of products development enables the firm to remain at the cutting edge of innovation and proffering solutions to corporations, governments & agencies, with a view to making a difference.





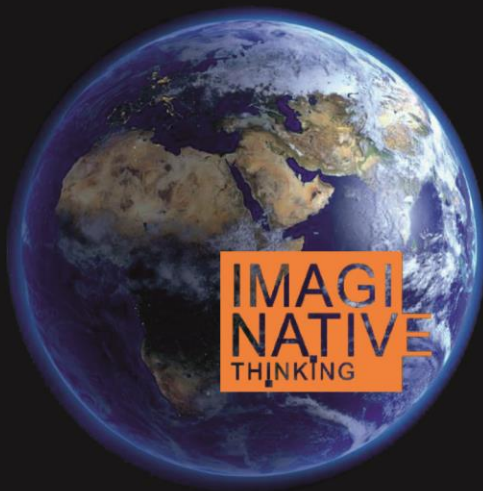
"The doers are the major thinkers,  
the people that really create the  
things that change the industry  
are both the thinkers and doer in  
one person".

- **Steve Jobs**



I N N O V A T E  
O R D I E





5 /7 Ademola Street,  
off Awolowo Road  
South West Ikoyi, Lagos, Nigeria

19 Kolda Street,  
Off Adetokunbo Ademola Crescent  
Wuse II, Abuja, Nigeria



(+234) 1 454 7772 - 3  
(+234) 1 454 8882 - 3  
(+234) 906 902 2222  
(+234) 906 903 3333  
(+1) 917 809 4981  
(+44) 203 807 9070



[www.ainablankson.com](http://www.ainablankson.com)



[ab@ainablankson.com](mailto:ab@ainablankson.com)

FIND US ON  