

INTELLECTUAL PROPERTY PRACTICE



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The Intellectual Property Practice Team of Aina Blankson has extensive experience providing comprehensive, multidisciplinary IP services to clients across the globe. By identifying, protecting and exploiting intellectual property rights at each stage of the innovation lifecycle, our team of lawyers provides strategic advice spanning all aspects of IP law. Our IP team has substantial experience litigating all classes of IP in many different courts and tribunals worldwide. Our services also include international IP protection and portfolio management and advising on the commercialization of IP assets including commercial transactions relating to the acquisition and development of innovative products and services.

We have particular experience across our key industry sectors: financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation. Our IP lawyers and patent and trademark agents have advanced scientific degrees to complement their practical experience, combining deep industry and technical knowledge with broad legal understanding.

Aina Blankson has grown to become a leading global law firm renowned for professionalism and excellence in service delivery. We are consistently regarded as one of the foremost Nigerian law firms in the areas of arbitration, dispute resolution, litigation, corporate commercial law, oil & gas, transaction advisory amongst others.

ADVERTISING & MARKETING

Clients understand that advertising is crucial to brand success in the global marketplace and they need a legal team that can deliver seamless advice across a broad range of industries. The lawyers who comprise our advertising and marketing team are well-positioned to provide comprehensive legal advice to domestic and international clients seeking to protect some of the world's most important brands. We provide strategic counsel to companies operating in highly-regulated industries, including pharmaceutical, food and beverage companies and financial institutions. We assist in navigating the risk compliance continuum in promoting goods within the confines of restrictive legislation and the systems of required advertising pre-clearance. Our lawyers also review product labels, company websites and social media accounts for compliance, contest advice, consumer survey design and interpretation, corrective advertising, comparative advertising and substantiation of advertising claims.

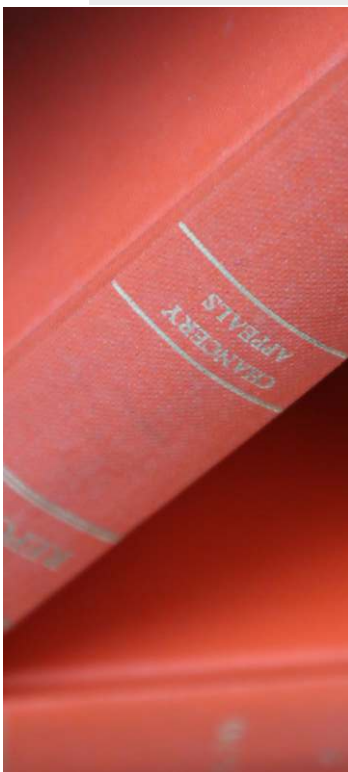


"We are constantly in search of creative solutions for our diverse range of clients thus positioning us as the law firm of note in Africa."

COPYRIGHT LAW

Our global intellectual property lawyers have considerable experience in all aspects of copyright law including protection, due diligence, licensing and enforcement. We assist clients in everything from litigating copyright issues and policing copyright portfolios to obtaining copyright registrations and developing and negotiating licensing and ownership agreements.

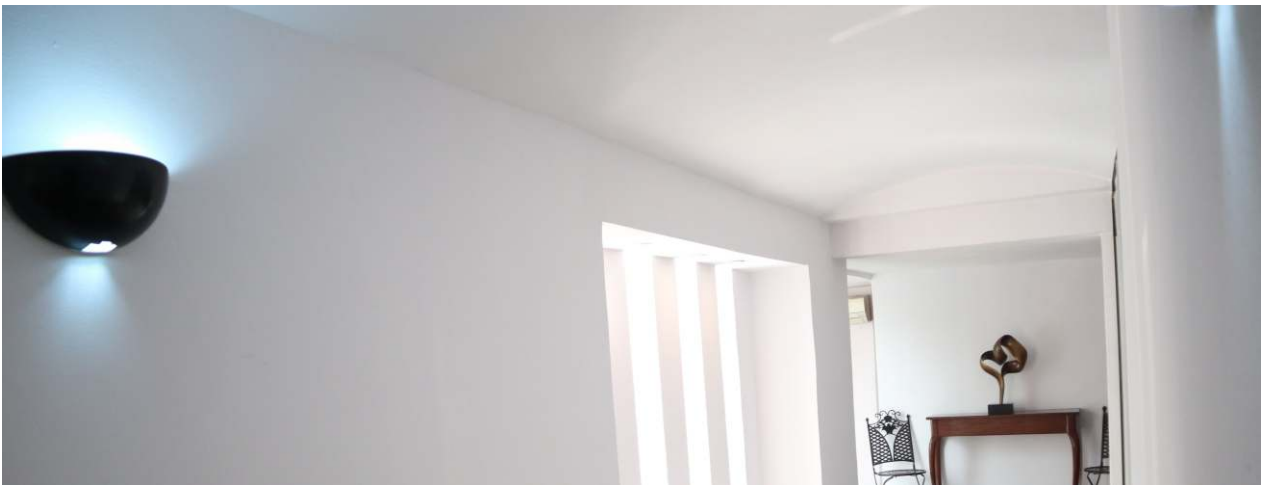
Clients depend on our experience within the full range of copyrightable works including software, data and database, audio recordings and music, art, motion pictures and television, technical and architectural designs, literature, and evolving media including telecommunications and the internet. Our work in copyright law is multi-jurisdictional, with our global team of IP lawyers able to represent their clients' interests around the world. We are noted as being a leading law firm in highly relevant technical copyright areas such as artificial intelligence, autonomous vehicles and Blockchain technology, and we counsel businesses across all industrial sectors for future copyright readiness.



PATENTS

Clients benefit from the legal experience of our team of patent professionals, who provide owners with a single, coherent patent management service across all stages of the innovation lifecycle and in multiple jurisdictions. We provide strategic legal advice across our key industry sectors: financial institutions; energy; infrastructure, mining and commodities; transport; technology and innovation; and life sciences and healthcare.

Our lawyers understand the importance of patents to the continued growth and success of our clients' business goals. In assisting our clients, we address not only how to protect valuable innovation, but also how to reduce recurring costs and maintenance fees through focused patent pruning and strategic patenting.



TRADEMARKS & BRANDS



Business brands are some of the most valuable intellectual property – and even assets – that a company may own. We handle all aspects of trademark law including clearing, registering, maintaining and licensing trademarks and associated rights such as design rights. We also have extensive experience in the enforcement of trademark rights against infringement, dilution and counterfeiting and related litigation.

Working as trusted strategic advisors to our clients, we protect, monetize and enforce some of the world's most recognizable brands, trademarks and trade dress, thereby helping clients minimize risks and maximize the value in their brands and strengthen their brand identity.

In a world that is increasingly dominated by brands, the ability to register and protect the rights that clients obtain via their products, services and brands is an essential component in modern business. To this end, we have established a world-class intellectual property practice that advises on all aspects of intellectual property, both locally and internationally under the Madrid and ARIPO system of registration, as well as national protection in other countries worldwide through a network of associate agent law firms.

OUR SERVICES INCLUDE

- Registration and infringement actions in respect to trademarks, patents, industrial designs, utility models, plant breeders' rights and copyright.
- Advice on counterfeiting.
- Due diligence in transactional matters
- Negotiation and drafting of information technology agreements and enforcement actions relating to the interest
- Licensing and franchise
- Assignment of intellectual property agreements
- Music royalties and publishing agreements
- Patent searches, validity opinions, annuities, verification
- Copyright opinion
- Trade secrets and breaches of confidential information litigation
- Filing of patents and industrial designs, validity opinions and advice
- Trademark opposition and revocation / expungement actions.

"We are known for our ability to provide support from project initiation to execution and throughout the lifespan of a project, anticipating pitfalls and regional nuances to ensure a project's success."

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