

ab.academy

Promoting

IMAGI
NATIVE
THINKING

& Excellence





Our Vision

A leading global Law firm
with distinctive world class standards

Our Mission Statement

*"An innovative full service Law
firm leveraging on the creative minds
of its team of diverse specialists to meet
clients' interests and exceed expectations"*



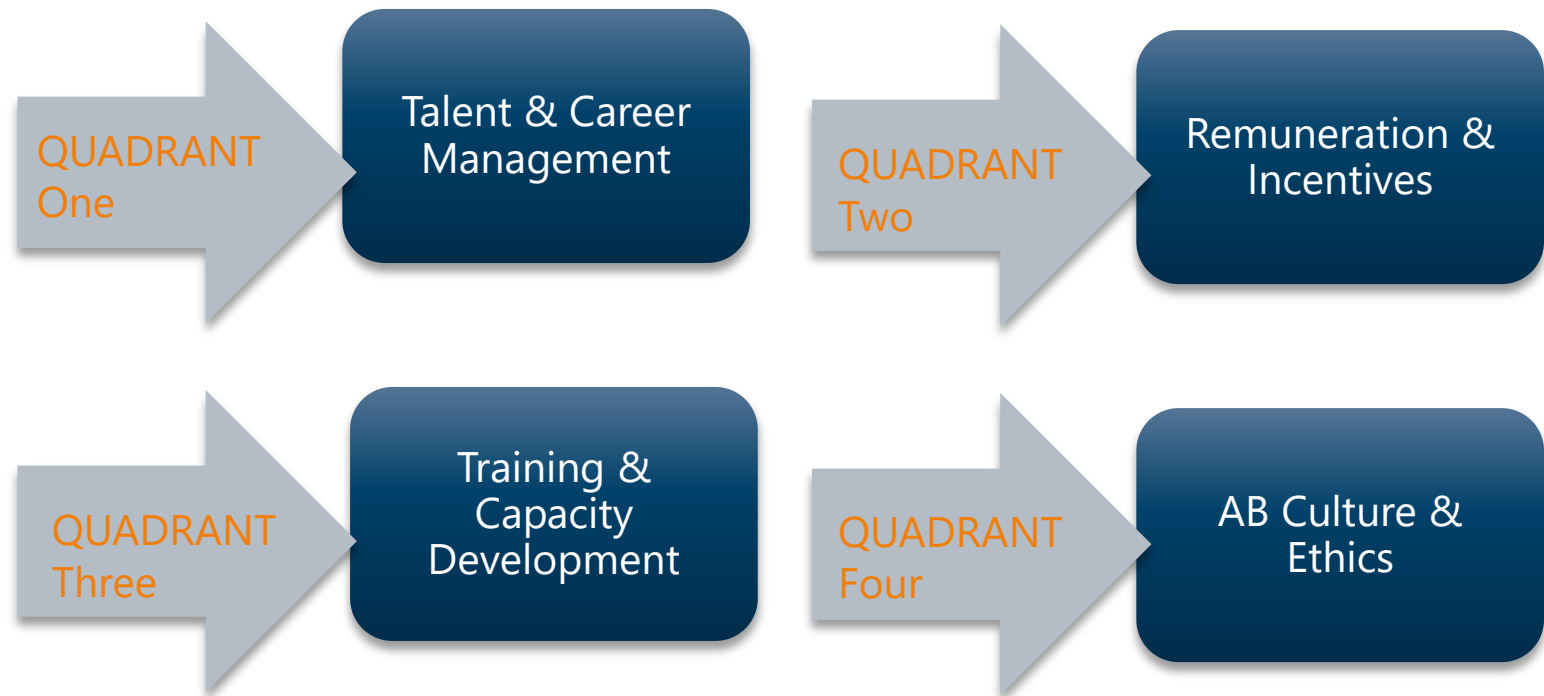
People First



"Education gives us our competitive edge. Anybody can hire smart people. It's what you do with them that makes the difference. In a professional service organization, all you have to sell are your people's abilities, so we invest in that."

Lawrence A. Weinbach Managing
Partner and Chief Executive
Arthur Andersen Worldwide Organization

People First Philosophy: Our QUADRANTS



AB ACADEMY: ESSENCE

Capacity building requires careful planning to target the right people and build the right skills at the right time and over time. Evidence suggests that capacity-building initiatives tend to be more effective when they are conceived as an on-going strategic commitment by an organisation.

In line with the vision of Aina Blankson and its drive to always exceed clients' expectations, the Firm is committed to training and developing capacity of staff members towards preparing them for business in the global market place.

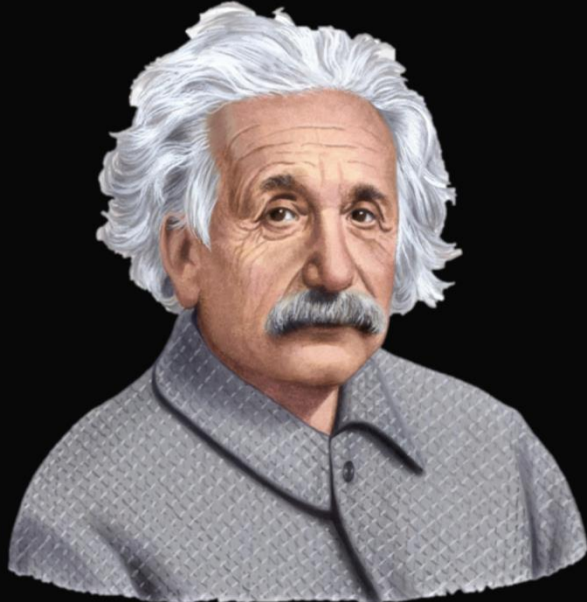
AB ACADEMY: MANDATE

In furtherance of its people centric culture, Aina Blankson created AB Academy to train and enhance the abilities of its people towards making a difference. The training and capacity development of AB Academy is structured along the following lines:

- Culture and Ethics
- Professional Courses
- Writing & Presentation Skills
- Leadership, Management & Thinking

Our Credo: Imaginative Thinking

Our imaginative thinking credo is built into the fabric of the firm and drives our service delivery as we constantly challenge ourselves to provide innovative ways of addressing complex legal challenges.



*"Innovation is more important than knowledge,
knowledge is limited,
imagination encircles the world."*

-Albert Einstein



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